



Unstoppable Profit Producer Program™

Name: _____ Date: _____

Application to Change Your Life Mike Stromsøe's Coaching & Mastermind Programs (**MUST** be fully completed to be eligible)

1. How much money do you want to make in the next twelve months (please specify personal/agency and premium/revenue)?

- \$45,000 or less \$45,000 - \$75,000 \$75,000 - \$125,000
 \$125,000 - \$250,000 \$250,000 - \$500,000 \$500,000 +

2. How many hours do you currently work per week?

- 40+ 30 - 40 20 - 30 20 - 10 10 or less

Being completely honest with yourself, do you know you are working a little harder than you would like to?

- Yes No

3. How many hours do you want to work per week?

- 40+ 30 - 40 20 - 30 20 - 10 10 or less

4. How much time per day do you want to spend with your family and friends?

- 10 min. 45 min. 2 hours 5 hours

5. How many vacations do you want to take each year?

- One Two Three Four

6. How many years until you want to retire?

- 30 years 20 years 10 years 5 years

7. In 3 sentences or less, please describe your current business.

8. If you could wave a magic wand and change 3 things in your business or life right now, what would they be?

(1) _____

(2) _____

(3) _____

9. Describe the 3 major sources of stress and frustration that interfere with your growth and success:

(1) _____

(2) _____

(3) _____

10. Share 3 ways you can contribute to (or help) the other coaching members:

(1) _____

(2) _____

(3) _____

11. Share 3 reasons why YOU would like to be included in Mike's Private VIP Coaching Program.

(1) _____

(2) _____

(3) _____

Numbers Don't Lie

All progress starts by telling the truth and knowing your destination is all you need to know to get there!

Please complete below to your best ability at this time.

	Current	12 Month Goal
Annual Agency Revenue		
# of Inforce Clients		
# of Inforce Policies		
Retention %		
# of Annual Referrals		
# of Full Time Employees		
# of Part Time Employees		
Percentage of Business: Comml, Pers, Health, Life		

We consider our Coaching Program the "UPP Family" – *Please let us get to know YOU:*

Any of the Following:

College and Degree(s): _____

Military Service/Years: _____

Spiritual Affiliation(s): _____

Community Activities: _____

Favorite Charity: _____

Spouse's Name: _____

Important Dates: Opened Agency: _____

Birthdate: _____ Anniversary: _____

Favorites:

Kind of Food: _____ Hobby: _____

Beverage: _____ Vacation Place: _____

Desserts/Cookies: _____ Dream Car: _____

Type of Music: _____ Favorite Movie: _____

Favorite Singer/Group: _____ Favorite TV Show: _____

Favorite Color: _____ T-shirt size: _____

Difference Makers:

Which book has made a difference in you life: _____

Who is someone you personally admire: _____

What is "one success tip" you can share? _____

How do you make a difference for others? _____

"Something Funny": Share something "funny" (or embarrassing) that you did!
